

# Three-Day Celebration to Mark Thom McAn Opening in Del Amo

MAY 18, 1961

THE TORRANCE HERALD

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Los Angeles County will have a new shoe style center for the entire family today when Thom McAn's new store in Del Amo Center begins a three-day opening celebration.

Fred Kaufman, currently manager of the Thom McAn store in Fullerton, will manage the new store according to William Harbour, district director for Thom McAn in this area. Kaufman lives with his wife and two daughters in Anaheim. The new store will be operated by a local company, Del Amo Thom McAn, Inc.

ALL CUSTOMERS during the three-day opening celebration will receive free gifts with shoe purchases — Esquire shoe shine kits or pen and pencil sets for men, wallets, gold key chains or hosiery for women, gun and holsters or dolls



FRED KAUFMAN  
In New Thom McAn

or pen and pencil sets for children. Each child visiting the store will receive a free balloon or lollipop.

Dress and casual shoes for the entire family — men, women, children and teenagers — plus color-coordinated handbags, hosiery and other accessories will be on display.

AN OUTSTANDING feature will be the new collection of Mr. Thom Designer Fashion shoes reflecting the latest style trends and silhouettes for women. Several hundred shoe styles for all ages are to be exhibited on open displays, and customers can make their own tentative selections before being seated for personal fitting.

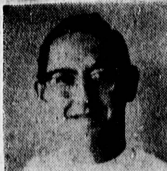
The new store is one of an advanced type being built by Thom McAn all over the country. Francis C. Rooney, Thom McAn president, commented:

"WE HAVE pioneered the development of family shoe style centers where personal service, ample parking and spacious store interiors actually make shopping very pleasant."

Three separate departments divide the interior of the store

## Alumni Dance Planned

The annual Leuzinger High School Alumni Dance will be held at the Hollywood Palladium, Saturday, May 27 at 8 p.m. Alumni will have a reserved area and will dance to the music of Art Kassel.



Mr. Julius Kravitz  
Consultant

## New Concept in Hearing

Sears breaks the price barrier on hearing aids! Let me show you the new Silvertone quality line of hearing aids at amazingly low prices! Pensioners! See Us!

Batteries, accessories and service for nearly all makes of hearing aids.

Free hearing test and consultation in privacy of your home or our air conditioned office.

Satisfaction guaranteed with Silvertone hearing aid or money back.

SEARS Torrance  
22100 Hawthorne Blvd.

For Classified Results  
PHONE

into convenient shopping areas, yellow walls and copper red

The women's and children's departments are in pink, yellow, blue, and chartreuse. The men's department has bamboo

PARTICULAR attention has been given to the children's

department, with caricatures from children's fiction on the walls, and special areas for supervising Thom McAn's five-way fit on all children's shoes.

Today's opening brings to 67 cities from coast to coast to the number of Thom McAn make Thom McAn the largest stores serving California. The first Thom McAn store was opened in New York City in 1922. Since then the number has grown to nearly 900 in 500 one per week.

MARINELAND RESTAURANT

SUPERB FOOD  
OPEN DAILY  
FR. 7-1547

Entertainment and Cocktails in the "Porpoise Room"  
ON THE OCEAN BETWEEN REDONDO BEACH AND SAN PEDRO



C'mon!



I'm hurrying.



Did you wash your hands?



Goo.



I've been ready for hours.



Let's go!

# THOM McAN'S NEW FAMILY SHOE STORE

opens today at Del Amo Center!

in Torrance, at Hawthorne  
and Sepulveda

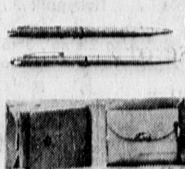
# FREE GIFTS

during Grand Opening this Thurs., Fri., Sat. (9 A.M. to 9 P.M.)

The whole family agrees—Thom McAn means shopping fun, shoes that please everyone. Our exciting new store is spacious, modern—with over 1,000 new shoe styles for dress, for work, for play. Browse over our many shoes on open display. Pick them up. Handle them. Look them over. Or just sit down and be shown. Either way you'll be fitted right! Come during Grand Opening Days and get a free gift with every shoe purchase.



Complete 5-piece Esquire Shoe Kit for men with items \$4.99 up. High-fashion billfold or key chain with women's shoes. Gun and holster set.



pen and pencil set, or costume doll with girls' and boys' shoes.



There's no shoe value like Thom McAn's. That's because Thom McAn is America's biggest shoe chain (900 stores). You'll see exciting new styles from the world's fashion centers, quality workmanship, hand detailing. Yet you pay only \$2.99 to \$6.99 for women's shoes; \$8.99 and \$9.99 for most men's shoes; children's shoes (all with the Good Housekeeping Seal and Thom McAn guaranteed 5-Way Fit), \$2.99 to \$5.99.

# Thom McAn

Del Amo Tom McAn, Inc.

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